Profile of the Company

Bingbong.ie are a new start-up venture now based out of Republic of Work, Cork. Prominent business owner and commercial accountant of 30 years, Billy O’Connor recognised a disparity in the methods and materials for teaching and learning accounting. Billy himself has been delivering lectures to 3rd level students and businesses in accounting for over 10 years.

Problem to be Solved

Finding the required software dev, e-learning, UX skills and business strategy nous to bring Bingbong.ie and ACCq to reality.

To enable the client to outsource all the software development skills to make the Bingbong.ie into a legitimate SaaS business.

To bring a paper-based concept into a digital reality and to design, build and test the software platform and the ACCq app itself.

Support the business during the short to medium term software development lifecycle.
Innovative Solution

Nimbus applied a UX methodology to develop, test the solution and guided the client and business all the way to developing the current online platform.

Impact for the Company

Through the application of user-centered design workshops, contextual inquiry, customer journey mapping, and rounds of usability testing, Nimbus were able to test and validate the various stages of design to ensure it was on target and suitable to solve user requirements.

Nimbus guided Bingbong.ie through every stage from research to design and development and enabled them to showcase their platform to potential customers to begin trading as a business.

Client Testimonial

Billy O'Connor
Owner, Bingbong.ie & ACCq

Nimbus were highly professional, competent and positive. They guided us through all the early stages of designing and developing the prototype and building the business. The Nimbus team have a solid knowledge of the software and tech industry and provided invaluable expertise in getting our product into the major accounting practices. We recently closed a deal for 1,000 licences for our ACCq software simulator and are now employing 1 other person in Bingbong.ie. This is a real testimony to Nimbus’ support and a highlight local success story in the tech sector.